

# Theresa Worthy — Marketing Copy Kit

This document contains ready-to-use promotional copy for event planners, conference organizers, associations, and corporate partners. All text may be copied and adapted as needed.

## Short Event Description (50–60 words)

Theresa Worthy is an emotionally intelligent leadership keynote speaker, author, and former educator who helps audiences navigate adversity, regulate emotion, and build inclusive, resilient cultures. Her keynotes blend lived experience with research-backed frameworks, leaving audiences inspired, equipped, and ready to act.

## Standard Event Description (100–120 words)

Theresa Worthy delivers emotionally resonant, highly practical keynote experiences that help leaders and organizations navigate today's most complex human challenges. Drawing on decades of leadership development, emotional intelligence research, and lived experience, Theresa equips audiences with tools to regulate emotion, strengthen identity, support inclusion, and lead with clarity during change and adversity. Her keynotes are engaging, deeply human, and immediately applicable—making them ideal for conferences, associations, corporate events, universities, and leadership gatherings. Each presentation is customized to the audience, industry, and event goals.

## Headline Options

- Keynote Speaker on Emotional Intelligence, Leadership, and Belonging • Building Emotionally Intelligent Leaders in Times of Change
- Transforming Leadership Through Emotional Intelligence and Inclusion

## Signature Keynote Titles

- Forged in Fire: How Adversity Builds Emotional Intelligence • The Empathy Paradox: Protecting High-Empathy Talent
- The Invisible Labor of Belonging
- Rebuilding After the Role Ends

## Learning Outcomes

Audiences will:

- Understand how emotion shapes decision-making and behavior • Learn strategies to regulate emotional responses under pressure • Recognize and address invisible emotional dynamics in teams
- Strengthen personal and professional identity during change
- Apply emotionally intelligent practices immediately

## Audience Fit

Ideal for leadership conferences, HR and people operations audiences, educators, DEI initiatives, healthcare and caregiving organizations, professional associations, and leadership development programs.

## Ultrashort Speaker Introduction

Please welcome emotionally intelligent leadership speaker, author, and TEDx presenter —

## Theresa Worthy. Call-to-Action Copy

Join us for a powerful keynote experience that blends emotional insight with practical leadership tools.

## Publication Reference

Theresa Worthy is the author of *Emotional Intelligence: The Underrated Superpower for Professional and Personal Triumph*.